



# Northfield Earth Day

[www.northfieldearthday.com](http://www.northfieldearthday.com)

Dear Friend,

The Northfield Earth Day team is excited to host its 12th perennial Northfield Earth Day Celebration. We are planning outdoor events and are asking that everyone wear masks, and be socially-distanced for all of our events on Saturday, April 24th, 2021. Our rain date is Saturday, May 1st, 2021.

Once again, we are planning many exciting activities and events for all ages throughout the day. In the morning, we will be having several workshops including Cannon River Watershed Partnership's "River Friendly, Low Maintenance Lawn Care". Citizens Climate Lobby's "Our Changing Climate, What we Can Do Locally and Nationally"; a workshop from Sharing our Roots and Northfield Against Line 3 with a panel discussion. Other morning activities include Northfield Public Library Earth Day Story Time, City of Northfield events "Paper Shredding", "Repurposing with RETHOS", and "Home Energy Squad", and "Free Food Help Yourself" will be restoring garden beds. Check out our website for more workshops, locations and times.

In the afternoon we will have an outdoor "Earth Day Fair" with Cannon Valley Farmers Market and Earth Friendly Exhibitors sharing sustainable practices with us. There will be earth-friendly kids activities, electric vehicles to check out and local food trucks, with a roped-off eating area, monitored per our Covid Plan. Our exhibitors and sponsors will have tables to promote their organization's sustainable practices.

Earth Day is a volunteer-led event in Northfield, but expenses are incurred due to our event liability insurance, city fees, promotional costs, etc. All the events are free and open to the public. We fund the event through the generous sponsorships of area businesses and organizations like you.

Below are the sponsorship levels and sponsorship application form. We hope that you can participate as one of our wonderful, supportive sponsors. We know that this year has been tough for some of our faithful sponsors. If you want to participate, but don't see a sponsorship level that works for you, please contact us. Thank you for your consideration.

Below, please find our save the date announcement to share on your website and in your newsletters and we look forward to promoting your business as a valued sponsor. Please act quickly so that we can share your support on all our promotional materials.

Again, thank you for your support in the past, and for considering supporting us again this year,

Michelle Vosejka  
Northfield Earth Day Celebration

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## Northfield Earth Day 2021 Sponsorship Application Form

\_\_\_\_\_ Event Sponsor @ \$1,500 (1 only): Receives top billing on all our promotional materials and event day posters; best located exhibitor table at bridge square; locations and assistance putting up your own large banner at Bridge Square.

\_\_\_\_\_ Gold Sponsors @ \$500: Receives 2nd billing on all our promotional materials and event day posters; well-located exhibitor table at Bridge Square.

\_\_\_\_\_ Silver Sponsors @ \$250: Receives billing on all our promotional materials and event day posters; next best location for exhibitor table at Bridge Square.

\_\_\_\_\_ Bronze Sponsors @ \$100: Receives billing on all our event day posters; exhibitor table at Bridge Square.

If you are interested in being a sponsor, please let us know your intent by emailing us at [northfieldearthday@gmail.com](mailto:northfieldearthday@gmail.com) by **Friday, March 5th**, and return this form by **Thursday, March 11th**, with **your check made out to Northfield Area Community Solar** and mail to

Mary Jo Cristofaro  
4133 Millersburg Blvd.  
Lonsdale, MN 55046

Your company, organization or individual name as it should appear on our promotional materials.

\_\_\_\_\_

Contact person: \_\_\_\_\_ Phone \_\_\_\_\_

Email: \_\_\_\_\_

**Save the date for Northfield's Earth Day, April 24, 2021  
(with a rain date of May 1st.)**

There will be morning outdoor workshops,  
an afternoon outdoor Cannon Valley Farmers Market,  
sustainable exhibitors, kids' activities, food trucks, and more.  
Come join us outside, with masks on, for socially distanced events.  
Check out our community efforts as we strive for sustainability and resiliency.

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