

Dear Supporter

The Northfield Earth Day team is excited to announce Northfield's 13th annual Northfield Earth Day Celebration on Saturday, April 23rd, 2022, with a rain date of April 30th, 2022. We would like to thank you for your generous financial contributions to this event in the past and would like to invite you to support our event again this year.

We are currently planning the events for the day. A new focus this year is to connect volunteers to local organizations and initiatives to help them complete their sustainability projects. Some projects will be happening in the spring, summer, and ongoing throughout the year. There will be coordination with Northfield Shares volunteer website for people to find and sign up for project participation. We plan to have a pamphlet of these ongoing projects to share with interested people. An example would be Cannon River Partners "River Clean Up" that is happening in the fall where they would like to have 50- 60 volunteers.

As in previous years, the Earth Day event will still include our morning workshops and afternoon activities. Some example morning workshops to date include water conservation, healthy river landscaping, medicinal herbs, and beeswax candle making. In the afternoon there will be vendors selling local goods and produce, earth-friendly exhibitors and sponsors tabling as well as family-friendly games and music.

Earth Day is a volunteer-led event in Northfield, but expenses are incurred due to event liability insurance, city fees, advertising, etc. All the events are open to and free for the public. We fund the event through the generous sponsorships of area businesses, organizations, and individuals. Last year we had a terrific event at Bridge Square, with 18 Cannon Valley Market vendors, 17 earth-friendly exhibitors and 200 plus visitors throughout the day.

Below are the sponsorship levels and sponsorship application form. We hope that you can participate as one of our wonderful, supportive sponsors. Thank you for your consideration. Above, please find our save the date announcement to share on your website and in your newsletters, if you would like.

Again, thank you for your support in the past, and for considering supporting us again this year,

May everyday be Earth Day-

Alan, Alyssa, Amelia, Amy, Carla, Claudia, Kathy, Kevin, Martha, Mary Jo, Michelle, and Stephanie

_____ Event Sponsor @ \$1,500 (1 only): Receives top billing on all our promotional materials and event day posters; best located exhibitor table at Bridge Square; locations and assistance putting up your own large banner at Bridge Square.

_____ Gold Sponsors @ \$500: Receives 2nd billing on all our promotional materials and event day posters; well-located exhibitor table at Bridge Square.

_____ Silver Sponsors @ \$250: Receives billing on all our promotional materials and event day posters; next best location for exhibitor table at Bridge Square.

_____ Bronze Sponsors @ \$100: Receives billing on all our event day posters; exhibitor table at Bridge Square.

If you are interested in being a sponsor, please let us know your intent by emailing us at northfieldearthday@gmail.com by Tuesday, March 1, 2022, and return this form by Thursday, March 10, 2022, with **your check made out to Northfield Area Community Solar** and mail to Northfield Area Community Solar, PO Box 74, Northfield, MN 55057.

Your company, organization or individual name as it should appear on our promotional materials.

Contact person: _____ Phone _____

Email: _____